

UK National Earth Observation Conference 2022

6-8 September, National Space Centre, Leicester

Earth Observation Science - Technology in Action

Exhibitor and sponsorship prospectus

The UK National Earth Observation Conference is the UK's leading event in Earth Observation, remote sensing and photogrammetry. Come and meet with the community to network and learn about the latest developments in scientific research and space-enabled technology.

The conference will be held from **6th–8th September 2022** at the National Space Centre, Leicester. The 2022 conference promises to bring together over 300 delegates across research, government and industry to discuss how EO research, technological innovation, products and services impact on society.



Technology in action

The theme for this year's conference is '**Earth Observation Science - Technology in action**'.

The programme committee have already received over 240 abstracts with which they are planning a diverse, engaging and topical sessions of talks, which include contributions from leading experts of the UK Earth Observation community.

The programme will also include keynotes, exhibitions and poster sessions, some outreach activities plus plenary and parallel sessions.

The conference will provide a forum to introduce research opportunities around current and future Earth Observation programmes, for the international community to demonstrate exciting applications and recent advances in the monitoring, processing and analysis of Earth Observation and photogrammetric data, and for companies to showcase their latest products and services.

Organisers and partners

The UK National Earth Observation Conference 2022 is organised by the National Centre for Earth Observation (NCEO), Remote Sensing and Photogrammetry Society (RSPSoc), Satellite Applications Catapult and the Centre for Earth Observation Instrumentation (CEOI).

Supported by a network of partners including the UK Space Agency, BARSC, UKSpace, ESA, NERC, DEFRA and Space4Climate, the organisers are well placed to bring together the scientific, technological and business communities.

Website: <https://ukeo.org/> Register at: www.conftool.com/ukeo2022

Conference Organising Committee:

- Dan Wicks (Catapult)
- Rob Scott (CEOI)
- Josh Vande Hey (CEOI)
- Sharon North (NCEO)
- John Remedios (NCEO)
- John Stevenson (NCEO)
- Rachel Hopkins (RSPSoc)
- Kay Smith (RSPSoc)
- Meredith Williams (RSPSoc)

Contact eoconference2022@rpsoc.org.uk
for further information

To reflect the theme of the conference and the diverse nature of future EO, the technical programme will consist of parallel scientific sessions centred on themes such as:

- Complex environmental monitoring with EO and In-situ sensor fusion
- Data assimilation
- Data management
- Developments in digital EO and digital twins
- Earth observation applications and services
- Earth system measurements
- Hazards and risks
- Long-term climate and environmental change
- Models and science
- New EO technologies including instruments, missions, UAVs and platforms
- Remote sensing from space to ground

Image: National Space Centre



The Exhibition

The UK National Earth Observation Conference will provide your organisation with a showcase for your products and/or services. It is the largest gathering of EO and photogrammetry experts in the UK this year, where you can engage with a wide range of current and prospective clientele from commercial, public and academic sectors. Prime exhibition spaces are located in the National Space Centre, close to the rocket and satellite exhibits, providing a perfect setting to demonstrate technology, software or product exhibitions.

The exhibition is central to the conference and is integrated within the conference poster session area where refreshments and drinks receptions will be hosted.



Premium 'Boosters Café' exhibition booth. Sat 'underneath' the rocket tower, Boosters is a great location to demonstrate space-enabled technologies.
Image: National Space Centre

Social Events

Alongside the technical conference programme at the UK National Earth Observation Conference, we will be offering delegates the opportunity to attend social 'drinks' events - a fantastic chance to network and celebrate the leading work undertaken across UK EO and photogrammetry.

Why should I exhibit?

- Increase your brand awareness as a stakeholder in the UK's premier Earth Observation conference.
- Make new contacts and develop stronger relationships, face-to-face.
- You will connect with people who can expand your market.
- Generate better leads. You will be able to talk to your target market representatives, all gathered at one location.
- Represent your brand in the UK EO community.
- Meet and network with:
 - PhD students
 - Researchers
 - Academics
 - Early career scientists
 - EO project PIs
 - Space industry and government partners
- Showcase your organisation at the UK's leading Earth Observation conference.

Exhibition Timings*

Tuesday 6th Sept 2022:

Installation of exhibits – 07:30 to 09:00

Tuesday 6th Sept 2022:

Exhibition – 10:00-19:00

Wednesday 7th Sept 2022:

Exhibitor Session – 10:00-19:00

Thursday 8th Sept 2022:

Exhibition - 09:00 to 16:00

The NSC will close at 17.00 on Thursday 8th September. All exhibition equipment must be removed on the day.

**We reserve the right to alter this schedule if necessary.*



The John Eggleston Suite can accommodate up to ten exhibition booths, each comprising of one six foot table, chairs and power supply. TV screens can be hired separately. Image: National Space Centre



Exhibitors and poster presentations shared the Great Hall, at the 2018 UK National Earth Observation Conference, held at Birmingham University.

Registration

Exhibitors and sponsors are responsible for registering staff attending the event and paying the appropriate fee at:

<https://www.conftool.com/ukeo2022/>

Exhibition and Sponsorship opportunities

Premium 'Boosters Café' exhibition stand: £1500 / £1250 (Early Bird)

Floor space dimensions: 12ft wide; 2.5ft deep

Includes:

1 wall-mounted TV screen

2 tables (6ft x 2ft), 4 chairs, power supply (1 socket)

Note there is no shell-system; exhibitors to provide own backdrop

2 complimentary exhibitor passes to the conference*

2 complimentary evening wine/canapé guests

Organisation logo on the Conference Website Sponsors section and event screens

Limited to 5 exhibitors

Standard 'John Eggleston Suite' exhibition stand: £900 / £750 (Early Bird)

Floor space dimensions: 6ft wide; 2.5ft deep

Includes:

1 table (6ft x 2ft), 2 chairs, power supply (1 socket)

Note there is no shell-system; exhibitors to provide own backdrop

2 complimentary exhibitor passes to the conference*

2 complimentary evening wine/canapé guests

Organisation logo on the Conference Website Sponsors section and event screens

Limited to 10 exhibitors

Sponsorship Package 1

Tuesday 6th Sept, evening drinks and poster event: £1250 / £1000 (Early Bird)

Organisation logo on the Conference Website Sponsors section and event screens

Organisation name on event programme schedule

2 complimentary exhibitor passes to the conference*

Limited to only one sponsor per day.

Sponsorship Package 2

Wednesday 7th Sept, evening drinks and canapé event £1250 / £1000 (Early Bird)

Organisation logo on the Conference Website Sponsors section and event screens

Organisation name on event programme schedule

2 complimentary exhibitor passes to the conference*

Limited to only one sponsor per day.

Sponsorship Package 3

Session sponsors: £100

Sponsor a single session to have your organisation logo included on the Conference Website and as 4-slide PowerPoint slideshow loop in pauses in-between session presentations

To book, download and complete the booking form from:

<https://ukeo.org/supporter-opportunities/>

On completion, email to John Stevenson (NCEO) jps48@Leicester.ac.uk.

Booking on first come, first served basis. Early Bird booking closes 30th June 2022. #UKEO2022 is operating as a paperless conference. All conference materials will be displayed on screens or the conference websites.

Website: <https://ukeo.org/> **Register at:** www.conftool.com/ukeo2022

Exhibition Booth discounts

- RSPSoc corporate members: 10%
- NCEO/CEOI members: 10%

Exhibitors that are not RSPSoc corporate members may wish to join the organisation and take advantage of the discounted rates along with the many other member benefits.

www.rpsoc.org.uk/index.php/about-rpsoc/corporate-members

Exhibition Booth restrictions: Exhibitors may not sublet their space, nor any part thereof, or make arrangements for display by a non-exhibiting company, without the written consent of the conference organisers.

Contact us for Exhibition or Sponsorship opportunities

If your organisation is interested in exhibiting at or sponsoring the UK National Earth Observation Conference from 6th–8th September 2022 at the National Space Centre, Leicester, UK, then the Conference Organisers would be delighted to hear from you.

Contact John Stevenson, NCEO
vCommunications Manager

jps48@leicester.ac.uk

for further information about exhibition or sponsorship opportunities.



Image: National Space Centre



National Centre for
Earth Observation
NATURAL ENVIRONMENT RESEARCH COUNCIL



RSPSoc
remote sensing & photogrammetry society



Centre for
EO Instrumentation



Conference Organisers

Remote Sensing and Photogrammetry Society (RSPSoc)

[RSPSoc](#) is the UK's leading society for remote sensing and photogrammetry and their application to education, science, research, industry, commerce and public service. As a charity, its remit is to inform and educate its members and the public. It supports networking between the university, business and government sectors. As an international society, RSPSoc is also active in Europe and on the world stage.



National Centre for Earth Observation (NCEO)

NCEO is a research centre supported by the UK's Natural Environment Research Council, providing it with national capability in Earth observation science — monitoring the health of our planet through high-quality satellite instruments. NCEO has over 130 scientists located in leading UK universities and research organisations. It has world-class capabilities in research and operational Earth Observation satellite missions, designing, analysing and assimilating data from space instruments through which we investigate and inform on the inter-connected Earth system from climate change, pollution and forestry, to services and policy support.



Satellite Applications Catapult

The [Satellite Applications Catapult](#) is at the heart of the satellite services revolution, driving take-up of space technology and applications to shape and sustain the world of tomorrow. We're driven by how our actions help the organisations we work with, both large and small, bring new services to market. By connecting industry and academia we get new research off the ground and into the market more quickly.



Centre for Earth Observation Instrumentation (CEOI)

The [CEOI](#) was established in 2007 in order to realise an excellent, internationally competitive national Earth observation instrument and technology research and development programme. The CEOI is funded by the UK Space Agency with parallel technology investment from industry. Its key aim is to develop UK innovative technologies to observe Earth from space through the teaming of scientists and industrialists.

